

ANISHINABEK NEWS

January 2011 marks the beginning of our 23rd year!

Published monthly by the Union of Ontario Indians for the Anishinabek Nation, we circulate 10,000 copies across the Province of Ontario and beyond. Our reach extends to First Nation communities in Ontario, aboriginal organizations, government agencies, media outlets, education institutions, consultants, and grassroots readers.

**** Anishinabek News is also published on-line at www.anishinabek.ca ****

2011 ADVERTISING RATES

SIZE	COST	SPECIFICATIONS (w x h) (inches)
Inside Full Page	\$1100	10.25" x 14" **
Back Page	\$1449	10.25" x 14" <i>Full Colour</i>
Centre Spread	\$2200	21" x 14" <i>Save \$650.00 Full Colour</i>
Front Page Banner	\$600	10.25" x 2" <i>Full Colour</i>
Half Page	\$600	10.25" x 7" or 6" x 11.75"
Third Page	\$425	6" x 8" or 4" x 12"
Quarter Page	\$375	6" x 6" or 4" x 8.75"
Eighth Page	\$225	4" x 4.50
Business Card	\$105	4" x 2" or 2" x 4" Deep
Pre-printed Inserts	\$115	per 1000 each insert, 25 grams max.
<i>Process Colour, Extra</i>	\$325	
<i>** Spot Colour, \$100 each</i>	\$125	
Transient	\$1.95	Per agate line
Job Postings/Personals	\$1.25	Per agate line
Social Notices	\$36.75	2" x 4.5" with photo
<i>Internet Advertising (Tiles)</i>	\$105	150 pixels x 200 pixels or 2.083" x 2.778".
<i>Internet Banner Ad</i>	\$210	311 pixels x 200 pixels or 4.319" x 2.778"
<i>Internet Career Ad/Job Postings</i>	\$1.25	As per newspaper ads

2010 DEADLINES

Issues	Bookings	Final Art	*Publication Date	Issues	Bookings	Final Art	*Publication Date
Jan/Feb	Jan. 09	Jan. 14	<i>Jan. 25</i>	July/ August	June 20	June 24	<i>July 19</i>
March	Feb. 21	Feb. 25	<i>Mar. 15</i>	September	Aug. 19	Aug. 25	<i>Sept. 16</i>
April	Mar. 21	Mar. 25	<i>April 12</i>	October	Sept. 20	Sept. 23	<i>Oct. 11</i>
Pow Wow	April 8	April 15	<i>May 17</i>	November	Oct. 20	Oct. 24	<i>Nov. 15</i>
May	April 20	April 25	<i>May 17</i>	December	Nov. 21	Nov. 25	<i>Dec. 13</i>
June	May 20	May 25	<i>June 14</i>				

* POLITICAL EVENTS MAY CHANGE PUBLICATION DATES

The advertising rates indicated here are our regular, economical per month rates.

GET THE MOST FOR YOUR ADVERTISING DOLLAR!

ADVERTISING & CIRCULATION:

1-800-463-6408; 1-705-848-7195 or e-mail: standard@elliottlakestandard.ca