

ANISHINABEK NEWS

"To give a voice to the vision of the Anishinabek Nation."

17th Annual Great Lakes Pow-wow Guide!

**** NEW – ALL ADS GO ONLINE !! ****

Distribution of 15,000 copies to Native and non-Native tourists and trade customers in May 2011.

This distribution includes more than 8,000 copies to be inserted in the May 2011 issue of the Anishinabek News!

- Full-colour glossy cover
 - More than 50 pages
 - Original articles
 - Updated directories
 - New and annual events
 - Pow-wows and conferences
- Prominent dancers, drums, artists highlighted with photos and biographies

DEADLINE FOR ADVERTISING IS APRIL 8TH!
ADVERTISING RATES (705) 848-7195 OR TOLL FREE 1-800-463-6408

	Size (w x h)	Pow-wow Committees	Native Traders	Corporations
Inside Front	7" x 9.5"	\$1654	\$1654	\$1654
Inside Back	7" x 9.5"	\$1654	\$1654	\$1654
Full Page Back	7" x 9.5"	\$2205	\$2205	\$2205
Full Centre Spread	7" x 9.5"	\$3308	\$3308	\$3308
Full Page	7" x 9.5"	\$662	\$937	\$1103
Half Page	3-3/8" x 9.5"	\$441	\$551	\$662
1/3 Page	7" x 3"	\$302	\$413	\$523
1/4 Page	3-3/8" x 4-5/8"	\$275	\$358	\$498
Traders Directory	2" x 2"		\$165	
1 color		\$55	\$82	\$110
2 color		\$110	\$165	\$221
Full color		\$165	\$248	\$331

Pow-wows organized by First Nation Communities (on and off-reserve) qualify for a free directory-style listing. All you have to do is fill in the blanks below and fax to (705) 848-0249 or e-mail: standard@elliottlakestandard.ca

FREE EVENT LISTING

Date(s): _____

Event's Name: _____

Community: _____

Travel Directions: _____

Contact Info.: _____

FREE DRUM DIRECTORY LISTING

Name of Drum: _____

List of Drummers: _____

Contact Info.: _____